

## AMHERST TOWN PARKS SEEKS VENDORS, ARTISTS FOR 2022 FARMERS MARKET SEASON

BASSETT PARK MARKET SET TO OPEN JUNE 12

Amherst Town Parks has announced the popular Farmers Market at Bassett Park will return for a second season on Sunday, June 12, 2022. Vendor applications are now being accepted for anyone interested in operating a booth at one or all four of the market dates.

Bassett Park, located at the corner of Klein and Youngs roads, will host markets on the following dates:

- 10:00 a.m. 2:00 p.m. Sunday, June 12
- 10:00 a.m. 2:00 p.m. Sunday, July 10
- 10:0 a.m. 2:00 p.m. Sunday, August 14
- TBD Sunday, September 18

After a successful inaugural year in 2021, Amherst Town Parks has been working to develop and expand the market, adding programming and special features, along with returning and new vendors.

"The Bassett Park Farmers Market brought the community together to support local businesses and vendors, and enjoy this beautiful park. Last year, each of the four market dates featured more than 30 vendors. This year, we will have additional



programming at each market, including lawn games, children's story hour, food trucks, and local musical performances. It is going to be a great season," said Elizabeth Graczyk, Resource Coordinator.

Vendor applications are currently being accepted. Applications and registration fees are due April 15, 2022. Contact <u>egraczyk@amherst.ny.us</u> to complete the process. Market vendors will be required to complete a registration application, provide a valid certificate of insurance, and pay a \$20 per market fee. Unlike other markets, the Farmer's Market at Bassett Park does not require vendors to commit to

participation in each monthly market; giving new vendors the opportunity to try out the popular market, before committing to an entire season.

"We've learned that by giving vendors the flexibility to choose which market dates serve them best, we are also creating opportunities for new businesses to test their markets, without making a large financial commitment; further reducing overhead and operating costs for new businesses. We also do our very best to coordinate with other market organizers, and make sure we are not creating an unnecessary competitive environment with other park activities or markets. The Bassett Park Farmers Market is the only market in Amherst that operates on a Sunday," Graczyk added.

The market at Bassett Park will also work toward hosting a themed "Arts in the Park" event in August. Artist participants may include visual arts, performance artists, painters, sculptors, and artists interested in demonstrations. Artists interested in participating should also contact <u>egraczyk@amherst.ny.us</u>.

For additional information, please visit the <u>Town Parks website</u> or the Park's Facebook page: <u>Facebook -</u> <u>Visit Amherst Parks</u>.